

# Spencer Mackenzie

## NEW Album Summer 2022!

### Electronic Press Kit



"I'm only myself when I have a guitar in my hands."- George Harrison.

Spencer Mackenzie has a deep, soulful, true to the blues sound, with an electrifying twist that captivates his audience. "His guitar playing is crisp and clean even as it delivers some down- to-the bone licks...He's got the blues power in his soul..." - *Blues Blast Magazine*.

His latest album earned nominations, rave reviews and hit the top of the Blues Charts! Working with Eddie Kramer brought his experience to a whole new level! "With an eye towards the future, he'll be the one taking the blues there with him...Cold November is jaw-dropping in its maturity!"- *Rock and Blues Muse* Spencer's new upcoming album is set to release August 12<sup>th</sup>, with the financial support of FACTOR Canada! This album is sure to captivate the true blues audiences while crossing the barriers to inspire the blues-rock, soul and roots fans!

At 22 years of age, Spencer Mackenzie celebrated three 2019 Independent Blues Awards Nominations for Blues Rock CD, Best New Artist and Best Contemporary Blues Song, Niagara Music Awards Blues Artist of The Year, Maple Blues Awards New Artist of The Year, 3rd Place International Songwriting Competition winner in Blues Category, and Toronto Blues Society Talent Search Winner. He accomplished this and recording his new album while completing four years of college as a music major and now honours graduate at Mohawk College in Hamilton, Ontario.

Preach to my Soul, Mackenzie's third studio album, is set to release August 12<sup>th</sup> 2022 with the title track releasing as a single on all streaming platforms on June 3<sup>rd</sup>. He pushed the boundaries with his talent, passion, and an incredible team behind the album with Emmy Award Winner and Juno Nominated producer Ross Hayes-Citrullo and Juno award winner Steve Strongman special appearance on Paranoia Blues, and many more talented musicians all giving their incredible talent to this album.

Mackenzie has developed a tone, a vintage sound, a style that resonates and phrasing of a seasoned pro. Music is language. Words matter as do notes. Where they reside in a solo and how when layered they sometimes crunch and distort, at others sing and sting, is where his artistry resides in this new album.

"In the new recording, I'm thoroughly connected to my roots. The title track Preach to My Soul, essentially refers to just that. The powerful influence from those that came before me are fundamentally preaching to my soul, channeling their passion, communicating their love for the Blues to come through me in my music." Some tracks have a heavier guitar feel, some intricate blues all influenced with more of a blues-rock intent behind it. Preach to my Soul is a new direction for Spencer, it is sure to captivate the true blues audiences while crossing the barriers to inspire the blues-rock, soul and roots fans!

Spencer is excited and looking forward to performing to audiences everywhere while he plans his 2022/23 season and album release tour which includes: The Lighthouse Blues Festival (ON), Montreal International Jazz Festival (QC), Festival Blues d'la Baie (N.B.), Royal Botanical Gardens (ON), Highway 401 Blues Festival (ON), Badlands Roots and Blues Barbeque (AB), First Ontario Performing Arts Centre (ON) and more to announce soon! Spencer invites you to share this journey with him!

#### Media Quotes:

'Goodbye Lucille is the best musical tribute to BB King I've ever heard.' -*Blues Matters Magazine (UK)*.

'Working with producer Dean Malton and on one track none other than Eddie Kramer, he has moved into the big leagues.' – *John Valenteyn, Toronto Blues Society (CA)*

'On his new album, Cold November, he aims to warm people's hearts instead of their libidos. He'd give crooner Sam Smith some stiff competition if the two ever performed together.' - *Rainey Wetnight, Blues Blast Magazine (US)*

'Spencer Mackenzie has a few things that older blues veterans can't speak to and those are his strengths at this point—his youthful hope with an eye toward the future... and he'll be the one taking the blues there with him. Believe it!' - *Tom O'Connor, Rock and Blues Muse (US)*

Spencer Mackenzie sets the bar high with an album of great maturity, one of those works that we would swear out of the discography of an old veteran who has spent many years on the chitlin 'circuit to get so much mastery.' - *Fred Delforge, ZicaZic (FR)*

'The proof, as someone once said, is in the pudding, and Mackenzie is not only a mean guitarist with a throaty and surprisingly mature voice, but he has an obvious innate feel for the blues that some players spend a lifetime not connecting to.' - *Shane Pinnagar, 100 Percent Rock Magazine (US)*

'Virtuoso pulls out all the stops in his new album!' - *Concert Monkey (Belgium)*

#### **Audio links:**

New Album 'Preach to my Soul' Release Date August 2022 – Private Link on Sound: [New Album- Preach to my Soul](#)

Cold November and Infected with the Blues: <https://www.spencermackenzie.ca/spencer-mackenzie-music>

#### **Promotional Photos:**

Additional Promotional Photos:

<https://www.dropbox.com/scl/fo/zs9dual489tdrqnxh1oxt/h?dl=0&rlkey=ua0miin3o4wfobu1cbhq9zsap>

Preach to my Soul Album Artwork: [Front Cover](#) / [Back Cover](#)

#### **Live Video Performance Links:**

-LIVE at the Empire Theatre 2021 (Private Link). Video will be released to support the album release:

<https://youtu.be/H185FzzZTq4>

-Bluesfest 2021- Capitol Centre North Bay: <https://youtu.be/8jccS4Izshw>

-Tremblant International Blues Festival July 2019- <https://youtu.be/c1ulxZpKcJs>

-First Ontario Performing Arts Centre- July 2020: <https://youtu.be/mjPYli9C3Mw>

-First Ontario Performing Arts Centre Solo Performance: <https://youtu.be/lmSz14-hFhY>

-Aylmer Performing Arts Feb 2020: <https://youtu.be/ffuMH8sJazc>

#### **Socials:**

Website: <https://www.spencermackenzie.ca/>

Facebook: <https://www.facebook.com/spencer.john.mackenzie>

Instagram: @spencermackenziemusic <https://www.instagram.com/spencermackenziemusic/?hl=en>

Twitter @smackenziemusic <https://twitter.com/smackenziemusic>

YouTube: <https://www.youtube.com/c/SpencerMackenzieMusic>

#### **Contact Information:**

##### **Management**

Spencer Mackenzie- [info@spencermackenzie.ca](mailto:info@spencermackenzie.ca)

##### **Bookings**

Brian Slack- [zeb@vl.videotron.ca](mailto:zeb@vl.videotron.ca) Cell: 514-830-4932

Album Release Bookings: Sandra Mackenzie [info@spencermackenzie.ca](mailto:info@spencermackenzie.ca) Cell: 905-380-4832

**Publicity**

Radio Distribution Label- Renan Yildizdogan at Gypsy Soul Records- [renan@gypsysoulrecords.com](mailto:renan@gypsysoulrecords.com)

Canadian Publicity- Sarah French Publicity [sarah@sarahfrenchpublicity.com](mailto:sarah@sarahfrenchpublicity.com)

Non-Canadian Publicity- Renan Yildizdogan at Gypsy Soul Records [renan@gypsysoulrecords.com](mailto:renan@gypsysoulrecords.com)

**Stage Plot:** [2022 Stage Plots- Spencer Mackenzie](#)